

DATA-DRIVEN TALENT DEVELOPMENT WITH ETS SOLUTIONS

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A Global Leader in
Remote Proctored Assessments



Client Overview

Since its inception in 2006, this retail brand has grown to become India's largest retailer delivering superior value to its customers, suppliers and shareholders. The organisation operates a chain of neighbourhood stores, supermarkets, wholesale cash & carry stores, specialty stores and online stores and has democratized access to a variety of products and services across diverse segments for Indian consumers. It has emerged as the partner of choice for international brands and has established exclusive partnerships with many revered international brands.

Challenges

The client employs a team of sales managers distributed across various outlets nationwide. Over the time, performance issues began to emerge within the workforce. As a result, the client sought to assess the capabilities of the sales staff at all organizational levels. They identified a set of critical-to-quality parameters to evaluate the managers' performance.

Solution

Wheebox - an ETS company designed four different psychometric tests, with a unique assessment tailored for each seniority level. Wheebox -an ETS company translated assessments into Kannada, Marathi, Telegu etc to deploy the assessment on a pan India level. Post-assessment reports were instantly generated, and insights were shared with the HR manager. The employee report provided detailed insights based on what was revealed, including strengths and areas of development. The client used these as basis for identifying learning needs across different levels.

About Wheebox – An ETS Company

Wheebox - An ETS Company is one of the largest global firms in remote proctored assessments and consulting services. Headquartered in India and spread across GCC Countries. We deliver millions of assessments for corporations, institutions and governments globally.

At Wheebox - An ETS Company, our mission is to enable academia, organizations, and enterprises to maximize their talent potential by supporting their assessments, learning, and compliance needs. With a focus on innovation and cutting-edge technology, we have consistently delivered solutions that empower our clients to make informed decisions about talent management and development.

For over a decade, Wheebox - An ETS Company has been at the forefront of providing on demand remote proctored assessments and learning solutions. We take immense pride in our extensive experience, having worked with more than 3000+ large institutions and organizations. Wheebox is a 100% subsidiary of ETS headquartered in Princeton New Jersey, United States.

About ETS

ETS is a global education and talent solutions organization enabling lifelong learners to be future ready. We advance the science of measurement to build the benchmarks for fair and valid skill assessment. We are committed to powering human progress by promoting skill proficiency, empowering upward mobility and unlocking more opportunities for everyone, everywhere with accuracy and precision.

Our assessment products - including the TOEFL, TOEIC, GRE, and Praxis Assessments - as well as our innovative solutions and subsidiaries help 50 million people each year to clarify their strengths and find opportunities for growth in education, work and beyond. We continue to operate around the world, with offices in 25 locations and operations in 195 countries and territories.www.ets.org

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